

# BERFIN ERDOGAN

## INDUSTRIAL DESIGNER

### CONTACT

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berfinerdogan1003@gmail.com  
912.323.3650  
<https://www.berfin-erdogan.com/>  
[linkedin.com/in/berfinerdogan](https://www.linkedin.com/in/berfinerdogan)

### EDUCATION

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Savannah College of Art and Design- Savannah, GA  
Bachelor of Fine Arts in Industrial Design, Minor: Marine Design  
Summa Cum Laude  
GPA: 3.94  
September 2021 - May 2025

### EXPERIENCE

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#### SCADPro x Kohler (Prototyping Lead) - Savannah, GA - September 2024 - November 2024

Was selected to complete a 10-week course in collaboration with Kohler, where we created a variety of products based on the client's needs.

#### SCADPro x Apple - Savannah, GA - January 2024 - March 2024

Selected and completed a 10-week advanced digital sculpting course in Rhino. Exposed to production level modeling criteria and techniques. Introduced to advanced analysis methods of surface aesthetics. Taught by members of Apple's Industrial Design Group

#### SCAD IDSA, Savannah, GA - September 2023 - June 2024

Part of social media team for SCAD IDSA, where multiple things were done over the course of each quarter including creating and sharing relevant content, engaging with followers, answering questions about events and other school related Industrial Design news, and covering club events on social media

#### Toyota Marketing Internship - Istanbul, Turkey - June 2022 - July 2022

During my one-month marketing internship with Toyota Turkey, I worked closely with dealerships across the country, monitoring sales performance and overseeing their social media presence to ensure consistency and engagement. I also contributed to the redesign of the Toyota Turkey website, aligning it more closely with Toyota's global design language and brand identity.

#### Futurism Club (President) - Istanbul, Turkey - September 2019 - 2020

Selected as the president of the club, which we select a topic and create a manifest and scenario about it. Hosted students from 7 other schools to perform our scenarios

### SKILLS

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3D Modeling and Rendering, Rapid Prototyping, Creative Thinking, Idea Visualization, Communication, Contextual Research, Leadership, Human Factors, UX Design and Research

### SOFTWARES

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Rhino, Keyshot, Solidworks, Figma, Vizcom, Adobe Photoshop, Adobe Illustrator

### AWARDS

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HarvardX Certificate - May 12, 2023, Lextant Design research and Insight Translation Certification - March, 2023, Adobe Certified Professional in Visual Design using Adobe Photoshop - May 13, 2022

### SPORTS

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SCAD Swimming Team 2021-2022

### LANGUAGES

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Turkish, English, Spanish