

BERFIN ERDOGAN

INDUSTRIAL DESIGNER

CONTACT

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EDUCATION

Savannah College of Art and Design - Savannah, GA
Bachelor of Fine Arts in Industrial Design, Minor: Marine Design
Summa Cum Laude - GPA: 3.94
September 2021 - May 2025

EXPERIENCE

Kohler Co. x SCADPro (Prototyping Lead) - Savannah, GA - September 2024 - November 2024
Was selected to complete a 10-week course in collaboration with Kohler, where we created a variety of products based on the clients needs.

Apple x SCADPro - Savannah, GA - January 2024 - March 2024
Selected and completed a 10-week advanced digital sculpting course in Rhino. Exposed to production level modeling criteria and techniques. Introduced to advanced analysis methods of surface aesthetics. Taught by the members of Apple's Industrial Design Group.

SCAD IDSA, Savannah, GA - September 2023 - June 2024
Part of the social media team for SCAD IDSA, where multiple things were done over the course of each quarter including creating and sharing relevant content, engaging with followers, answering questions about events and other school related Industrial Design news, and covering club events on social media.

Toyota Motor Corporation Marketing Internship - Istanbul, Türkiye - June 2022 - July 2022
During my one-month marketing internship with Toyota Türkiye, I worked closely with dealerships across the country, monitoring sales performance and overseeing their social media presence to ensure consistency and engagement. I also contributed to the redesign of the Toyota Türkiye website, aligning it more closely with Toyota's global design language and brand identity.

SKILLS

3D Modeling and Rendering, Rapid Prototyping, Creative Thinking, Idea Visualization, UX Design and Research, Communication, Contextual Research, Human Factors, Leadership

SOFTWARES

Rhino, Keyshot, Solidworks, Figma, Vizcom, Adobe Photoshop, Illustrator, InDesign

AWARDS

International Design Awards, IDA (Bronze Winner) - December 11, 2025, HarvardX Certificate - May 12, 2023, Lextant Design Research and Insight Translation Certificate - March, 2023
Adobe Certified Professional in Visual Design using Adobe Photoshop - May 13, 2022

LANGUAGES

Turkish, English, Spanish